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Italiadomani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

PROGETTO DI RICERCA DI RILEVANTE INTERESSE NAZIONALE 2022

A European Study on ESG-Literacy, Financial Advisory and Investors' Perception of Sustainability, Prot. 2022C43LYC

Workshop

ESG FINANCIAL LITERACY OF EUROPEAN INVESTORS: PRELIMINARY RESULTS AND OPEN RESEARCH ISSUES

14.00 - 14.20 **Registration and Welcome**

14.20 - 14.35 **Workshop Opening Note**

Prof. Mario ANOLLI

Director of the Dept. of Economics and Business Management Sciences

Università Cattolica del Sacro Cuore, Milan, Italy

Session chair: Prof. Federica POLI

Università Cattolica del Sacro Cuore, Milan Italy

14.40 - 15.10 **Financial Wellbeing through a Human Lens**

Keynote Speech - Adele ATKINSON

Professor of Practice in Financial Literacy and Wellbeing (CHASM) University of Birmingham, United Kingdom

15.10 - 15.30 **Promoting Financial Literacy in Italy: from Alphabetization to Certification**

Keynote Speech - Donato MASCIANDARO

Full Professor of Economics, Chair in Economics of Financial Regulation and Director of the Italian Committee for Financial Education Università Bocconi, Milan, Italy

15.30 - 15.50 **ESG Literacy and Investors: Open Issues**

Keynote Speech - Paola SOCCORSO

Head of the Financial Education Office, Commissione Nazionale per le Società e la Borsa (CONSOB)

15.50 - 16.10 Coffee Break

Session chair: Prof. Edoardo LOZZA, Università Cattolica del Sacro Cuore

16.10 - 16.30 **How do Sustainable Literacies Shape Individual Sustainable Behaviors? A European Analysis**

Doriana CUCINELLI, Milena MIGLIAVACCA, Federica POLI, Maria Gaia SOANA

Università degli Studi di Parma, Parma, Italy

Università Cattolica del Sacro Cuore, Milan, Italy.

16.30 - 16.50 **One, no One, or a Hundred Thousand Sustainable Investors**

Evita ALLODI, Doriana CUCINELLI, Maria Gaia SOANA

Università degli Studi di Parma, Parma, Italy

16.50 - 17.10 **Generational Differences and ESG Financial Propensity: the Mediating Role of the Symbolic Value of Money**

Raja Nabeel-Ud-Din JALAL, Milena MIGLIAVACCA, Federica POLI Università Cattolica del Sacro Cuore, Milan, Italy

17.10 - 17.30 **A Machine Learning Approach to Investors' Risk Tolerance: Individual Characteristics and Predictive Aspects**

Andrea LIPPI, Simone ROSSI, Elena CALEGARI

Università Cattolica del Sacro Cuore, Piacenza, Italy

17.30 - 18.00 **Closing Remarks**

Wednesday 18th February 2026

Aula SF. 111

Università Cattolica del Sacro Cuore

Largo A. Gemelli - Milano